

Düsseldorf, November 29, 2023

## Caesar van Heyningen (CEO): Forbes "30 under 30"

Caesar van Heyningen, Chief Executive Officer (CEO) of CUREosity GmbH, is list maker of Forbes' "30 under 30" list this year, making him one of the "most exciting people under 30" according to Forbes Magazine. Every year since 2011, the international business magazine Forbes has honored particularly outstanding personalities under the age of 30 from the worlds of business, science, technology, art and sport. Since 2016, there has been a separate award for personalities in German-speaking countries, of which Caesar van Heyningen is one this year.

CUREosity GmbH is pleased to announce that Caesar van Heyningen has been selected by Forbes Magazine as one of the "Top 30 under 30" from over 2,000 candidates. According to Klaus Fiala, editor-in-chief of the German-language edition of Forbes, this makes him one of the people "who will shape the economy of the German-speaking region today, tomorrow and the day after tomorrow." The jury thus recognized the fact that van Heyningen, at the age of just 27, has taken on great responsibility for a fast-growing scale-up with almost 50 employees and is also committed to a socially highly relevant topic: Together with the CUREosity team, he is revolutionizing rehabilitation through the use of immersive virtual reality, helping to make physiotherapy and occupational therapy more efficient and effective for patients and therapists.

Since joining the company in 2020, Caesar van Heyningen has played a key role in positioning CUREO®, CUREosity's virtual reality therapy system, on the market. He always looks at things from the perspective of customers, outpatient practices and inpatient clinics, so that therapy can reach patients faster and more easily and so that therapeutic staff is relieved from time consuming tasks. At the same time, his focus is on the development of CUREosity as a company: Recruiting new, highly qualified employees and promoting and developing young talent has been a major focus of his work this year. At the same time, he is optimizing processes and organizational structures and thus aligning the company sustainably for the future.

Van Heyningen has been CEO (Chief Executive Officer) since July 1, 2023, and thus acts as the strategic and commercial head of the company. In this role, he is responsible for the commercial divisions - Marketing, Reimbursement and Sales - as well as the supporting functions Finance, HR and Operations. Previously, he had already been Chief Financial Officer at the company since 2020, where he was able to contribute his in-depth expertise in the areas of strategic growth and corporate structuring from his work in management consulting, the founding of his own start-up and his MBA at the renowned WHU - Otto Beisheim School of Management.



Caesar van Heyningen, CEO, **CURE**osity GmbH



**Media Contact**  
**Laura Teichmann**  
Head of Marketing

[l.teichmann@cureosity.de](mailto:l.teichmann@cureosity.de)